

OpenScape Web Collaboration

Your easiest path to unified communications



Siemens Enterprise Communications
www.siemens-enterprise.com

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OpenScape Web Collaboration

Scalable, reliable, and highly secure web conferencing solution providing rich multimedia collaboration for every enterprise at an affordable price

OpenScape Web Collaboration helps companies reduce costs on business travel and third party web conferencing services, while enabling employees, partners and customers to share more ideas and information, at a moment's notice, and at a fraction of the cost.

It provides a cost effective and efficient way to deliver meetings with up to 1,000 session participants, such as webinars, training sessions, project meetings, sales meetings, product demonstrations, and basic remote support to customers and end-users.

OpenScape Web Collaboration provides simple and fast access to powerful features including desktop and application sharing, file sharing, co-browsing, white-boarding, URL push, IM chat and multi-party video chat. It allows participants to easily transition from one media (chat, web, and video) to another with a single click. The solution is kept secure by 256-bit AES end to end encryption.

Mobile users with iPhone, iPad, Android, or any smartphone device can easily participate in a web conferencing session from anywhere via the OpenScape Web Collaboration Mobile Client.



OpenScape Web Collaboration helps enterprises to:

- Minimize costs for third party conferencing services
- Reduce the need for travel
- Enhance collaboration and team productivity
- Improve your competitive advantage

Key Capabilities of OpenScape Web Collaboration

Intuitive and Flexible User Interface

Multi-screen Capability: Switching between multiple screens and sharing is easily performed. The user decides whether you want to see one or all of them.

Multi-media Capability: Participants can easily transition from one media (chat, web, and video) to another with a single click.

Undocking: Participants can undock single tabs from the OpenScape Web Collaboration desktop client and place them somewhere on their desktop where they are not disturbing the session.

Automatic Language Recognition: it automatically recognizes the language of your operating system.

Launching Meetings from Any Application:

- Users can instantly start or schedule meetings from their OpenScape Web Collaboration client, OpenScape UC Application client, Microsoft Outlook, Google Apps or IBM Lotus Notes groupware client, or any other integrated application.
- Users can schedule and initiate combined audio and web conference sessions in one single step whether from the desktop, smartphone or tablet. Audio calls or conferences can easily be elevated to a web conferencing session with one click.
- OpenScape Web Collaboration includes a groupware plug-in, enabling users to schedule a voice conference and web collaboration session from their Microsoft Outlook or IBM Lotus Notes client.

Collaborative Data Sharing and Document Creation

Desktop or Application Sharing:

Moderators can share their desktop or just a single application with all participants. For security and privacy reasons, moderators can restrict participants from seeing everything on their computer.

This is a great way to deliver presentations even if participants don't have the source application on their computer. Moderators can also give control to a participant, which enables that participant to write directly in the moderator's document or application.

White-boarding: Allows participants to brainstorm and share ideas interactively by adding annotations, typing, or drawing on the whiteboard application or on top of the presentation or shared application viewed by all. This is an excellent tool to engage in concise and clear communications needed for training, brainstorming, workshops, or when you need to reach agreement faster.

File Sharing: Participants can exchange files during the session, by uploading and downloading them from within the Fileboard window.

Real-time Interactions

Multi-party Video Streaming: Full motion H.264 multi-party video chat capabilities allow users to send their webcam image to other participants in the session. This provides an outstanding video quality while enabling users to dynamically optimize their video quality to control network bandwidth consumption.

Content Library: This is where the Fileboard stores documents used during the session. Once the session ends, these files are removed automatically for greater security.

Co-Browsing: Commonly used for providing remote support, enables one participant to take over control of another participant's desktop and that participant is able to see what is being done on their computer. Handing over control to another participant in the session can be done with one click. This is also useful for allowing others to share their updates or ideas.

URL Push: Participants can send URLs via the chat window that can be directly clicked by active participants from their local PC.

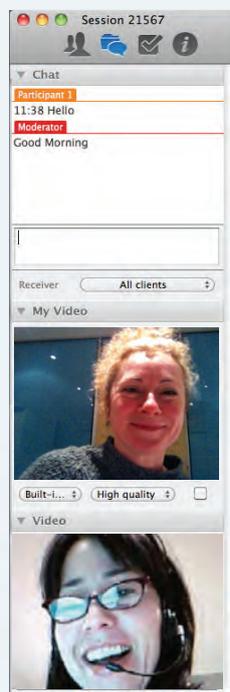
Breakout Sessions: Sub-sessions can be formed while a session is in progress, which enables smaller teams of people to collaborate separately on a sub-topic, while still remaining connected to the main session. Later, the sub-team can re-join with the main session to share their results.

Session Recording: Web conferencing sessions can be recorded and saved on your local drive for later viewing. This is a popular feature when delivering training sessions or to save information that needs to be completed in a future session.

Instant Message Chat: Participants can exchange real-time text messages with other participants or the presenter using an instant messaging (IM)-like interface.



OpenScope Web Collaboration
Mobile client



OpenScope Web
Collaboration
Desktop client



Mobility

Mobile Client: Mobile users with iPhone, iPad, Android, or any smartphone device,

can actively participate in a web conferencing session.

Remote Support

Remote Control: Includes online support and remote control tools for administration, maintenance and desktop sharing on remote pc/servers, making it an excellent tool for facilitating faster problem resolution and improving customer service.

Unique features such as folder sync and port mapper, plus a number of other support capabilities all accessible via the internet. IT specialists or helpdesk personnel can remotely access any

employee's computer to install an application, fix an error, update a drive, or teach them to solve issues. The solution allows multiple technicians to work simultaneously on a session, and it enables a session to easily be transferred to another technician without disruption. In addition, OpenScape Web Collaboration can be integrated easily with your existing service desk application to further improve the productivity of your IT staff.

The Value of Enterprise-Grade Collaboration

What makes OpenScape Web Collaboration "enterprise-grade"? We've identified four key attributes that are a must for enterprise-grade solutions.

Secure: OpenScape Web Collaboration is highly secure using Secure Connect Service, required for sensitive or confidential meetings. It offers password protected collaboration sessions, the ability to see the entire participant list, expel anonymous participants, and lock the session. All sessions are 256-bit AES encrypted and cannot be decrypted on the server, and sessions are temporary, leaving no residual data and do not make any entries in the registry.

Scalable: OpenScape Web Collaboration's scalability is virtually unlimited via its cascading server architecture, and it can support sessions with up to 1,000 participants.

Reliable: OpenScape Web Collaboration includes server redundancy and back-up, plus there is no downtime when extending the solution for scalability or redundancy. It includes a client auto-reconnect feature when the server connection is lost, and provides user-controlled dynamically optimized video streaming to optimize video quality to control network bandwidth consumption.

Comprehensive: OpenScape Web Collaboration offers all essential web conferencing features and is available as an on-premise or hosted solution.



Who can benefit from OpenScape Web Collaboration?

Any company wanting to reduce costs and improve productivity and collaboration is a candidate for OpenScape Web Collaboration.

OpenScape Web Collaboration helps you:

- Save money and time by minimizing expensive web conferencing services, and by meeting online and avoiding business travel.
- Enhance productivity and collaboration by sharing ideas and information easily, from the comfort of your office, helping to accomplish more in less time.
- Improve your competitive advantage by improving communications and relationships with your customers, employees, partners and suppliers.

Why OpenScape Web Collaboration Makes Sense

It's Fast

OpenScape Web Collaboration is fast to install, taking less than one hour to install the server and only seconds to download a single exe file for moderators, and for participants, there is no client configuration or installation.

It's Easy

OpenScape Web Collaboration has an easy to use and intuitive desktop client user interface which enables easy transitions from one media to another with a single click, and enables quick access to any of its features. Users can schedule a voice and web conference in one single step and sessions can be launched from the OpenScape Web Collaboration client, the OpenScape UC Application client, or from your Microsoft, Google or IBM groupware client.

It's Affordable

OpenScape Web Collaboration provides advanced web conferencing features at

an affordable cost, as a premise-based or hosted solution. Client installation rollout costs are minimal and the solution can be installed with minimum IT resources and requires no special IT skills. It also supports VMware virtualization, enabling it to be installed with other OpenScape applications on a single server, reducing hardware costs, installation costs, and management costs.

It's Open

OpenScape Web Collaboration supports industry standards such as SIP, H.264 and can be integrated with virtually any application via its open XML-RPC interface and professional services. In addition, the solution includes click-to-conference integration plug-ins to Microsoft, Google and IBM groupware clients, enabling users to schedule and launch web conferencing sessions from the client of their choice. This adds simplicity and value to the user's experience, especially for employees who use their groupware client as their primary place for doing business.



For questions about OpenScape Web Collaboration, please contact us at:
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Siemens Enterprise Communications is a premier provider of end-to-end enterprise communications solutions that use open, standards-based architectures to unify communications and business applications for a seamless collaboration experience. This award-winning "Open Communications" approach enables organizations to improve productivity and reduce costs through easy-to-deploy solutions that work within existing IT environments, delivering operational efficiencies. It is the foundation for the company's OpenPath commitment that enables customers to mitigate risk and cost-effectively adopt unified communications.

This promise is underwritten through our OpenScale service portfolio, which includes international, managed and outsource capability. Siemens Enterprise Communications is owned by a joint venture of The Gores Group and Siemens AG. The joint venture also encompasses Enterasys Networks, which provides network infrastructure and security systems, delivering a perfect basis for joint communications solutions.

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