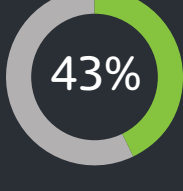
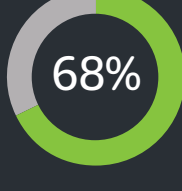


The changing face of SMB Communications

Staff are struggling to collaborate effectively

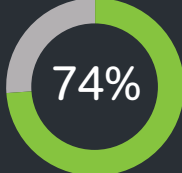


feel frustrated or overwhelmed by the team collaboration and the communications technologies they work with ¹



have trouble coordinating communications with team members ²

On average they spend **2 hours or more** dealing with unwanted communications³



receive negative customer comments or complaints because they can't be reached in a timely fashion ⁴

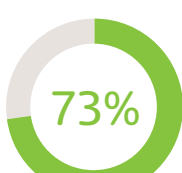
Working practices are changing...



of SMB staff are now mobile workers ⁵



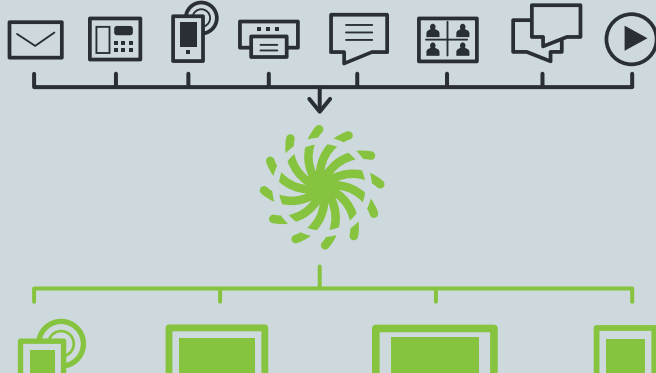
of staff employees always or frequently work as part of a virtual team⁶



of SMBs unofficially permit staff to use personal devices for work⁷

An opportunity?

Bring all the ways your staff communicate together in a single place



Accessible on any device

A communications system that:



Serves customers better



Boosts productivity



Accelerates mobility



Maximizes your limited budget

Take the easiest path to

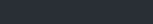
all-in-one unified communications

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About Unify

Unify is one of the world's leading communications software and services firms, providing integrated communications solutions for approximately 75 percent of the Fortune Global 500. Our solutions unify multiple networks, devices and applications into one easy-to-use platform that allows teams to engage in rich and meaningful conversations. The result is a transformation of how the enterprise communicates and collaborates that amplifies collective effort, energizes the business, and enhances business performance. Unify has a strong heritage of product reliability, innovation, open standards and security.

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